

# ON THE HORIZON!

## TURNING THE PAGE TO 2025

FRIDAY, DEC. 20, 2024

OFFICIAL HORIZON  
INTERNATIONAL NEWSLETTER

### 2024 IN REVIEW: MILESTONES AND MOMENTS

AS ANOTHER YEAR COMES TO A CLOSE, WE'RE TAKING A MOMENT TO REFLECT ON 2024. WE HAD THE RETURN OF DRUPA AFTER AN 8-YEAR HIATUS, HOSTED OUR OWN SMART FACTORY EVENT, RELEASED THREE NEW SOLUTIONS, WELCOMED THE NEXT GENERATION OF HORI FAMILY LEADERSHIP, AND CREATED MORE CONTENT AND RESOURCES THAN EVER BEFORE. IT IS JOYOUS, BITTERSWEET, AND EXCITING TO CLOSE THIS YEAR'S CHAPTER AND PUSH FORWARD INTO 2025.

NOTHING WOULD BE POSSIBLE WITHOUT OUR INCREDIBLE TEAM. WE SAY IT OFTEN BUT WE ARE TRULY FORTUNATE TO HAVE OUR CUSTOMERS, DISTRIBUTION NETWORK, AND EMPLOYEES. AS LEADERSHIP EXPERT KEN BLANCHARD SAYS, "NONE OF US IS AS SMART AS ALL OF US."

THANK YOU TO EVERYONE FOR A SUCCESSFUL 2024!

### AT A GLANCE



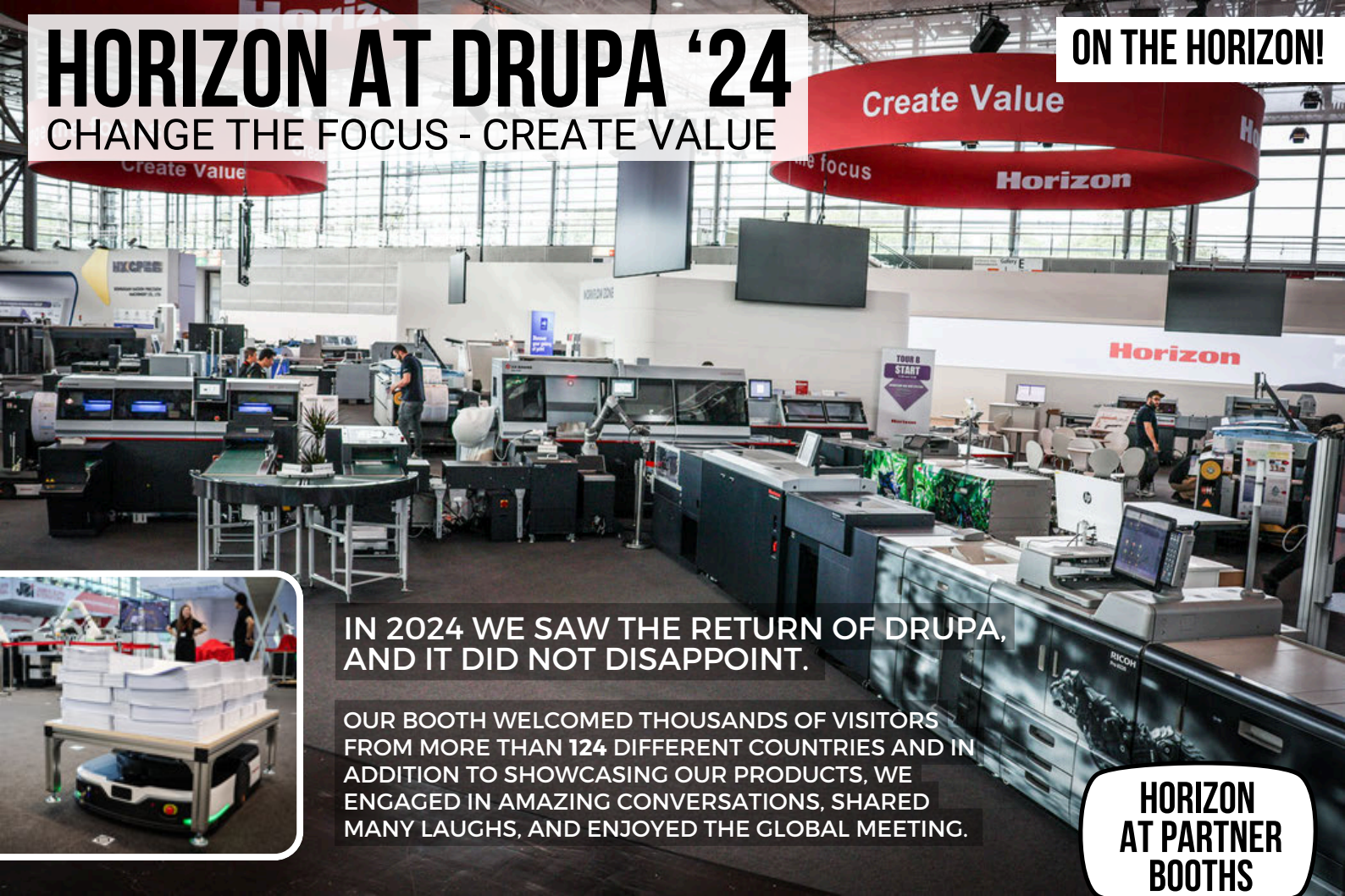
DRUPA • #HISTORYWITHHORIZON • HORIZON SMART FACTORY • NEW SOLUTIONS  
NEXT GENERATION HORIZON • WHAT IS ON THE HORIZON?



# HORIZON AT DRUPA '24

CHANGE THE FOCUS - CREATE VALUE

ON THE HORIZON!



IN 2024 WE SAW THE RETURN OF DRUPA, AND IT DID NOT DISAPPOINT.

OUR BOOTH WELCOMED THOUSANDS OF VISITORS FROM MORE THAN 124 DIFFERENT COUNTRIES AND IN ADDITION TO SHOWCASING OUR PRODUCTS, WE ENGAGED IN AMAZING CONVERSATIONS, SHARED MANY LAUGHS, AND ENJOYED THE GLOBAL MEETING.

HORIZON AT PARTNER BOOTHS

BETWEEN OUR **LARGEST BOOTH EVER**, AND **4 PARTNER BOOTHS**, WE EXHIBITED **OVER 25 SYSTEMS**. IN ADDITION TO OUR STANDARD FINISHING EQUIPMENT WE FEATURED **4 INLINE PRESSES**, **3 AGVS**, **5 ROBOT ARMS**, AND **ICE LINK**, OUR POST PRESS MANAGEMENT WORKFLOW SOFTWARE.

SPEAKING OF INDUSTRY PARTNERS, WE TOOK COLLABORATION TO THE NEXT LEVEL BY PARTNERING WITH **16 DIFFERENT WORKFLOW, PRINTER VENDOR**, AND **FINISHING COMPANIES**.

THANK YOU TO EVERYONE WHO VISITED AND #TEAMHORIZON FOR A SUCCESSFUL DRUPA!



## RELATED VIDEO CONTENT







## in #HistoryWithHorizon

Share your stories with us. FEB 12, 2024 - MAY 3, 2024

### 2024 WITNESSED OUR FIRST-EVER SOCIAL MEDIA CAMPAIGN: #HistorywithHorizon

READING STORIES FROM TEAM HORIZON MEMBERS ALL OVER THE WORLD WAS THE PERFECT WARMUP FOR DRUPA. IT WAS TRULY INSPIRING TO SEE THE STORIES OF EVERYONE WHO HELPED MAKE HORIZON WHAT IT IS TODAY.

A BIG CONGRATULATIONS TO OUR PRIZE WINNERS, AND THANK YOU TO EVERYONE WHO PARTICIPATED!

FOR MORE INFO ABOUT THE CAMPAIGN, SEE OUR WEBSITE



### #HistorywithHorizon AROUND OUR FACTORY

AFTER THE CAMPAIGN AND DRUPA ENDED, WE RETURNED TO JAPAN AND CAREFULLY TRANSLATED EACH POST INTO BOTH ENGLISH AND JAPANESE TO CREATE PHYSICAL BOOKS.

THESE BOOKS ARE NOW DISPLAYED AROUND OUR FACTORY AND WORLD SUPPORT CENTER FOR EVERYONE TO READ AND ENJOY.



TO SEE ALL CAMPAIGN ENTRIES  
SEARCH ON LINKEDIN:

#HISTORYWITHHORIZON

### HEAR OUR STORIES

#HistoryWithHorizon



**EIJIRO HORII**

HORIZON GROUP  
CHAIRMAN

#HistoryWithHorizon



**HIDEHARU HORII**

HORIZON INC.  
CEO & REPRESENTATIVE

#History  
WithHorizon



**RYUJI KINUGAWA**

HORIZON INTERNATIONAL  
MANAGING DIRECTOR



# HORIZON SMART FACTORY '24

ON THE HORIZON!

LIGHTS OUT - TAKE AUTOMATION TO THE NEXT LEVEL

## LIGHTS OPTIONAL

LIGHTS OUT BOOK PRODUCTION WAS FRONT AND CENTER AT OUR HORIZON SMART FACTORY 2024 EVENT, WHICH WELCOMED HUNDREDS OF VISITORS FROM 25 DIFFERENT COUNTRIES OVER THE COURSE OF 3 DAYS. WE PARTNERED WITH MORE THAN 25 INDUSTRY PARTNERS TO PRESENT A WIDE VARIETY OF END-TO-END, AUTONOMOUS, AND HIGHLY AUTOMATED SOLUTIONS. OTHER EVENT HIGHLIGHTS INCLUDED A MATCHA TEA CEREMONY, A RECEPTION CRUISE ON LAKE BIWA, FACTORY TOURS, AND A CHANCE TO TALK WITH OUR TECHNICAL SUPPORT TEAM.

HSF '24  
COMPLETE GUIDE



THIS WAS OUR FIRST SMART FACTORY EVENT TO BE ENTIRELY HOSTED AT OUR HEADQUARTERS AND FACTORY IN TAKASHIMA. IT WAS WONDERFUL TO WELCOME EVERYONE TO OUR FACILITY AND SHOWCASE WHERE WE WORK, CREATE, AND BUILD MACHINES EVERY DAY. THANK YOU TO EVERYONE WHO VISITED.

SEE YOU AT THE NEXT HORIZON SMART FACTORY!



TECHNICAL SUPPORT TEAM



FACTORY TOURS



MATCHA TEA CEREMONY



## RELATED VIDEO CONTENT





THREE BRAND NEW SOLUTIONS WERE INTRODUCED TO THE MARKET IN 2024: THE ICE BINDER BQ-300, ICE STITCHER SPF-2000, AND THE HIGH SPEED SHEET FEEDER HSF-50



## ICE BINDER BQ-300

Single Clamp Perfect Binder

- NEW 15" CONTROL PANEL
- ENHANCED AUTOMATION
- SHORTENED SETUP AND CHANGEOVER TIME
- UNIQUELY DESIGNED TEMPLATE FEATURE
- UP TO 500 CYCLES PER HOUR
- ROBOT FEEDING AND INLINE TRIMMING CONNECTIVITY
- ICE LINK COMPATIBLE

BQ-300 Video

## ICE STITCHER SPF-2000

Booklet Making System

- ENHANCED AUTOMATION, BOOKLET QUALITY, AND USER FRIENDLINESS
- NEW 15" CONTROL PANEL WITH REVAMPED UI
- UP TO 50 SECONDS SHORTER FOR JOB CHANGEOVERS
- MAX 4,700 CYCLES/HR FOR A5 PORTRAIT; 4,200 FOR A4 PORTRAIT; AND 3,700 FOR A4 LANDSCAPE



SPF-2000 Video



HSF-50 Video

## HSF-50

High Speed Sheet Feeder for ICE STITCHLINER Mark V

- LONG EDGE FEEDING SPEED: MAX 45,000 SHEETS/HR FOR A4 AND 35,000 FOR A3
- NEW INNOVATIVE FEEDING MECHANISM
- MARK SENSORS FOR VARIABLE SHEET COUNT PRODUCTION
- SUBSTRATE DRIVEN FEEDING SETUP/ADJUSTMENTS
- MAX PILE HEIGHT OF 600 MM
- EASY CHANGEOVER TO ROLL FEEDING AND VICE VERSA

## NEXT GENERATION HORIZON

HORIZON IS ENTERING 2025 UNDER THE NEW LEADERSHIP OF HIDEHARU HORI, THE THIRD GENERATION OF THE HORI FAMILY. WE ARE EXCITED FOR THIS NEW CHAPTER OF HORIZON, AND WILL CONTINUE TO PROVIDE OUR SOLUTIONS TO THE WORLDWIDE GRAPHIC ARTS INDUSTRY WITH RENEWED VIGOR AND PASSION UNDER HIDEHARU.

EIJIRO HORI, HORIZON'S 2ND PRESIDENT, ESTABLISHED AND EXPANDED HORIZON'S GLOBAL NETWORK OF PARTNERS AND INTERNATIONAL SALES WHILE LEADING THE COMPANY WITH HUMBLE YET STRONG LEADERSHIP. WE ARE INCREDIBLY GRATEFUL TO HIM AND WISH HIM THE VERY BEST IN HIS RETIREMENT AND NEW ROLE AS HORIZON CHAIRMAN.



# WHAT'S ON THE HORIZON?!

IN 2025 WE ARE BRINGING YOU MORE AUTOMATION, MORE INNOVATION, AND MORE SMART FACTORY.

WE ARE ATTENDING MANY DIFFERENT EXHIBITIONS AROUND THE WORLD WITH OUR REGIONAL DISTRIBUTION PARTNERS TO BRING HORIZON SMART FACTORY TO YOU!



## SEE YOU AT:

### HUNKELER INNOVATIONDAYS 2025

LUCERNE, SWITZERLAND



FEB. 24-27, 2025

### CHINA PRINT 2025

BEIJING, CHINA



MAY 15-19, 2025

### CPRINT

JANUARY 14-16, MADRID, SPAIN

### PROPAK AFRICA

MARCH 11-14, JOHANNESBURG, SOUTH AFRICA

### DSCOOP

MAY 14-17, LONG BEACH, USA

### FACHPACK

SEPTEMBER 23-25, NUREMBURG, GERMANY

### FINISHING FIRST

SEPTEMBER 24-25, QUICKBORN, GERMANY

### EMPACK

OCTOBER 15-16, MADRID, SPAIN

### PRINTING UNITED

OCTOBER 22-24, ORLANDO, USA

## VISIT US IN JAPAN!



THE INVITATION ALWAYS STANDS FOR YOU TO COME VISIT US!  
SCHEDULE A VISIT WITH YOUR LOCAL HORIZON  
REPRESENTATIVE TO COME TO OUR FACTORY ANY TIME.  
WE WARMLY WELCOME YOU.







## MORE FROM HORIZON

AS ALWAYS, EVEN IF YOU CAN NOT SEE IT FOR YOURSELF IN PERSON, CHECK OUR WEBSITE AND SOCIAL MEDIA CHANNELS FOR THE LATEST INFORMATION ABOUT EVENTS, OUR WIDE SELECTION OF FINISHING SOLUTIONS, ICE LINK, AND OF COURSE SMART FACTORY!



WEBSITE



INSTAGRAM



FACEBOOK



LINKEDIN



YOUTUBE



DOUYIN  
(CHINESE TIKTOK)



PODCAST